



LIBRARIAN'S
GUIDE

Just for Kids offers a kid-safe, advertisement-free, media platform where young patrons can learn, explore and enjoy. **Just for Kids** has the educational videos that children want to watch—from *Sesame Street*, *The Electric Company*, *Franklin*, *Arthur*, to *The Berenstain Bears*, and more! These videos are sure to entertain, educate and inspire young patrons. Games, songs and interactives will keep these early learners interested and engaged as they discover a learning environment that is fun, safe and entertaining.



The all new and improved **Just for Kids** multi-media platform brings easily accessible, educational content with a focus on early literacy to the early learner. Designed and created specifically for the Pre-K to elementary learner, **Just for Kids** provides age-appropriate content from top producers. Children will enjoy access to videos, audio files, interactive games and activities. Parents will appreciate the kid-safe environment where their children can learn and explore while they are entertained and free from clicking into ads that take them out to the internet.

Some of the most well-known names in children’s programming are available in **Just for Kids**, including: *Franklin*, *Arthur*, *Sesame Street*, *Reading Rainbow*, *Jim Henson*, *Dr. Seuss*, *The Electric Company* and more!

Content:

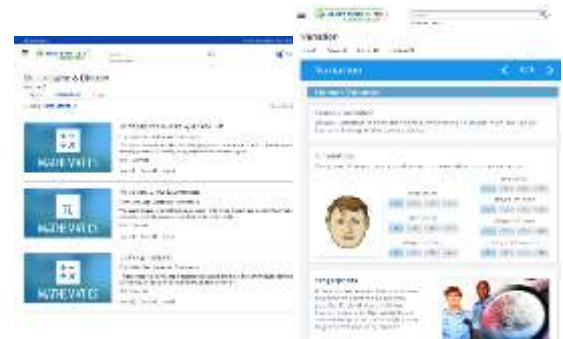
With more than 5,100 engaging and informative videos in **Just for Kids**, young patrons will have a surplus of content to choose from as they explore their interests and can even select titles that appeal to them. **Just for Kids** captures content specifically targeted to this age group, keeping the content fresh, fun and engaging. With a good variety of subjects, popular categories and top featured producers, **Just for Kids** has something for every young patron! Subjects include:



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- **ABC's and 123's** – A fun way to start the learning experience with videos, songs and content that teaches about the alphabet and beginning math. These short videos provide the young learner with basic knowledge in these areas to help build a good solid learning foundation.
- **Arts and Music** – *Arts & Crafts, Dance, and Music* are key topics in this subject that is sure to engage students. All the videos in this subject area are great to use for library programming opportunities.
- **Health and Physical Education** - Build character with topics like: *Being a Good Friend, Building a Better You, Healthy Habits, Safety and Sports*. Videos and songs make learning fun and exciting.
- **History** – *Biographies, Inventions, United States and World* are the areas focused on in the History subject. Age-appropriate content that will help the young learner understand about important people in history, their inventions, and notable U.S. and world historic events.
- **Math** – *Addition & Subtraction, Basic Principles, Math in Daily Life and Multiplication & Division* are the subtopics in the Math subject area. Videos presented make learning fun, with animations, friendly characters and reinforcement exercises.
- **People and Places** – Help the young patron explore and learn more about *Countries & Cultures, Holidays & Celebrations, People in Our Community, and Peoples of the Past*. This subject area takes the young learner on a journey where they can watch videos about people all over the world and here in their own community.
- **Reading and Writing** – Topics here include: *Books & Stories Brought to Life, ESL, Grammar, and Vocabulary Builder*. A perfect subject area for the young learner to listen to and watch videos of classic stories and folktales that they will enjoy and remember. Grammar and Vocabulary Builder topics bring a basic understanding of parts of speech and help the young patron to learn new words. Great content on ESL learning with a series that introduces the early learner to Spanish words, phrases and common terms.
- **Sciences** – Get the young patron interested in science early! *Building Blocks of Science, Computers & Technology, Our Human Body, Outer Space, Plants, Animals & Insects, and Weather & Environment* topics provide basic groundwork for the young science explorer. Great animation videos make learning about science fun and exciting.
- **World Languages** – Help the young patron learn about different ways we communicate with one another with the World Languages subject. Topics include: *American Sign Language, French, German, Hebrew, Italian, Japanese, Mandarin and Spanish*. Lessons teach different vocabulary and phrases in several languages; while *American Sign Language* provides students with yet a very different perspective on language and communication.

Interactives offer a great overview of a topic with lessons, animation and activities that help learn and reinforce the activity and the learning experience. Engaging games on a variety of subjects – including math, language arts, geography, and science, enhance the crucial concepts, themes, ideas, and fact sets taught in the classroom.



Audio titles available in each subject area, provide young learners with an opportunity to listen to the spoken word, or a song, as they use and refine their auditory skills. Audio resources can also help students who may struggle with reading and comprehension, as listening to words may help them to understand the content and context of an issue, it may help them with word pronunciations, and help them to process the information more clearly and accurately.



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Educational Games are a great way for Pre-K to elementary level learners to learn, test their knowledge, and have fun at the same time. Educational producers like *Mr. Nussbaum's Learning Games and Reading Comprehension Activities* and *Learnetic* use technology that is age-appropriate, easy to understand and navigate.



Library Programming:

Create and enhance library programming opportunities for kids and their parents with **Just for Kids**. Public performance rights will facilitate library programming opportunities that are sure to help in community building. Here are some ideas to consider for your library:

- Host a “video” night specifically targeted for the **Just for Kids** audience, (Pre-K- elementary school).
 - You may want to use this night to show videos on hot topics like bullying, sharing, or sportsmanship; or check out the classic tales videos found under “Books & Stories Brought to Life”.
 - Use the “video” night to feature a different producer each month – (Sesame Street, Jim Henson Company – *Dr. Seuss*, *The Muppets*, PBS- *Arthur*, and more).
- Use **Just for Kids** resources for summer programs your library hosts. Videos on drawing, painting, arts and crafts, cooking, nutrition, exercise, learning a new language and much more, make great companions to your library summer programs.
- **Just for Kids** can also help young patrons with homework. Hundreds of videos on math, language arts, science, and other core areas for this age group can help students learn, understand and reinforce skills.
- Start a **Video Viewing Club for Kids**, (similar to a Book Club), and feature a different video or two on your library website each month. Use videos that correspond to holidays, or monthly awareness themes. Have the young patrons draw a picture about the video they watched and post them on your website or have a contest and post the winning picture.



Your Feedback ...Please!

Your feedback is important to us. Tell us how you like **Just for Kids** and share with us the ways you integrate this resource into your lessons. We love to hear your feedback—positive or negative.

Please email: onlinesales@infobaselearning.com and put “**Just for Kids feedback**” on the “Subject” line of your email.

Thank you for your support of our products!